

# 2012 Expo Advertising Opportunities

**Don't Just Show Up – Show Off!!**

**Make sure your company stands out at the 2012 Home & Remodeling Expo.**

**Take advantage of these advertising opportunities today!**

## Home & Remodeling Expo Posters/Flyers - \$350.00

**(Two available)**

Reaching the public and advertising the Expo is our #1 priority! Place one 4 x 4 ad of your choice on all posters to be posted in local businesses (members and non-members) throughout Currituck, Camden, Pasquotank, Perquimans and Chowan and on all flyers to be included in Currituck, Elizabeth City and Perquimans Chambers monthly newsletters. More than 1500 ads combined!

## Monthly Newsletter Inserts (January – March) - \$225.00

As the Expo approaches, our monthly newsletter “The Drawing Board” will highlight upcoming activities, events and exhibitors of the 2012 Expo. Reach your fellow members and the public by placing a **FULL PAGE COLOR INSERT** in each of these publications which are emailed to more than 250 individual addresses as well as being posted on our website. Include a specific offer and/or event that YOU want to advertise and drive business to your booth!

## Email Blast

**Per Blast - \$125.00**

**Three Blasts - \$300.00**

Participate in our year-round email blast to advertise a show special, announce contests, launch a new product, promote your booth location, and keep your business top-of-mind. Our e-blasts will increase closer to the show, offering you more opportunities to market your products and services and you choose when -post show, holidays, thank you, etc. (Advertiser supplies verbiage - logo included)

## Home & Remodeling Expo Show Guide - \$50.00 - \$75.00

Stand out by placing a full or half page ad in the Home & Remodeling Expo Show Guide. Want to drive traffic to **YOUR** booth? Create a special promotional offer for attendees that require them to stop by your booth such as drawings, contests or discounts.

**Full Page: \$75.00**

**½ Page: \$50.00**